

**MAKE YOUR BUSINESS GROW WITH**

**FREEGAME  
COINS**



***WE HAVE THE KEY TO WIN IN THE FREE2PLAY MARKET!!***



## ***BENEFITS FOR GAME DEVELOPERS?***

- Increases your base of active players.
- Players who use **FREEGAME COINS**, spend more time in the game.
- These users are engaged users: evangelizes
- Improves ratio of paying users Vs. total users.
- Improves the gameplay between players by buying add-ons and items.
- Best of all, your income increases exponentially.



## HOW DOES IT WORK?

- ☛ Add a new payment method to your store: **GET IT FREE!**
- ☛ When users select to pay with “**GET IT FREE!**”, you can choose between 2 options:
  - ➔ Show a list of deals offered by our Service.
  - ➔ Redirect users to our website and we show them the most effective offers.
- ☛ Users may:



**Complete Offers from Advertisers.**



**Participate in Surveys.**



**Download Trial Software.**

- ☛ After a user completes the offer, our system will notify you on the amount generated by the user ID, so you can add it to his account as balance, or directly make the delivery of the purchased products.


➔ **YOU GET THE MONEY,  
THE USER GETS PRODUCTS FOR FREE ...**




# HOW DOES THE PROCESS WORK?



## • Step 1: Available Deals




### These companies give away 800 coins for this game




**CocaCola summer contest**  
Sign-up for the Coca Cola contest and receive 200 coins

Get your Coins with *Coca-cola*



**Test the new Opel Mokka**  
Sign-up to test-drive the new Opel Mokka...

Get your Coins with *Opel*



**Love arrive with Meetic.com**  
Sign-up for a new account on Meetic, you have to upload at least 1 photo

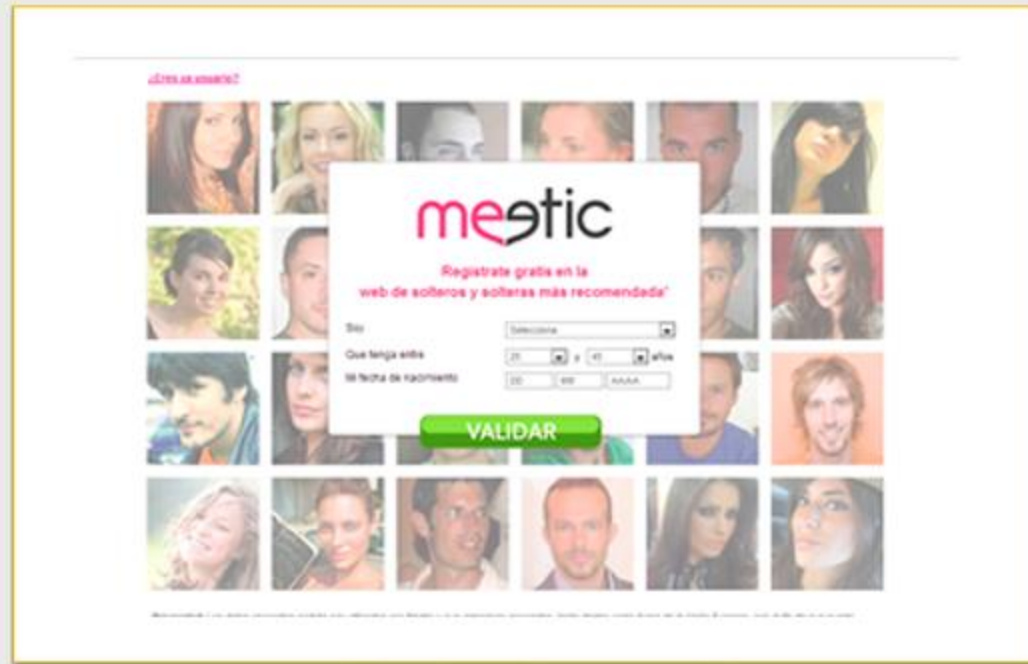
Get your Coins with *Meetic*



# HOW DOES THE PROCESS WORK?



## 🟡 Step 2: The Deal



# *HOW DOES THE PROCESS WORK?*



- **Step 3:** User receives his/ her coins



**800 COINS**

***WERE ADDED TO YOUR BALANCE***

***ENJOY!!!***



# ***WHY FREEGAMECOINS?***

## **● We're experts in Micropayments**

- 15 years as leader of SMS micropayments
- Over 50 million monthly transactions
- 5 out of Top5 Game Developers already work with us



## **● We control the whole game business cycle**

- We generate more than 1,000,000 active users and over 27 million transactions per year
- 22 million gamers visit our websites per month
- We know what players need: we offer great user experiences to boost publishers/developers benefits





# ***OUR ADVANTAGES***

- **Worldwide Coverage:**
  - ➔ Offices in 17 countries
- **The Biggest Hub:**
  - ➔ More than 3,000 deals available to your users.
  - ➔ More than 80 different suppliers.
- **Easy for your Players:**
  - ➔ Ad hoc integrations with your brand
  - ➔ Iframe, xml, web service, Tell us what you need, **we can do it!**
- **All this is available with a unique and easy integration process.**  
**We make your IT department happy ;)**



# ***WE PROTECT YOUR GAME***

## **• Select offers:**

We filter deals according to your preferences

- By max and minimum coins to give
- By category of offers: Consumer brands, fashion and beauty, cars, deals, discounts, etc.
- Pay model: sign-up, buy, trial software, etc.

## **• Limits:**

- Limit the amount of coins per user and period
- Limit time between offers

## **• All this is available from the very first moment.**

**→ MAKE YOUR GAME DEVELOPERS HAPPY ;)  
AND INCREASE YOUR ACTIVE USERS BASE**



***THANK YOU!!***

**FREEGAME  
COINS**



***CONTACT US***

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