



ADSCHEMIST

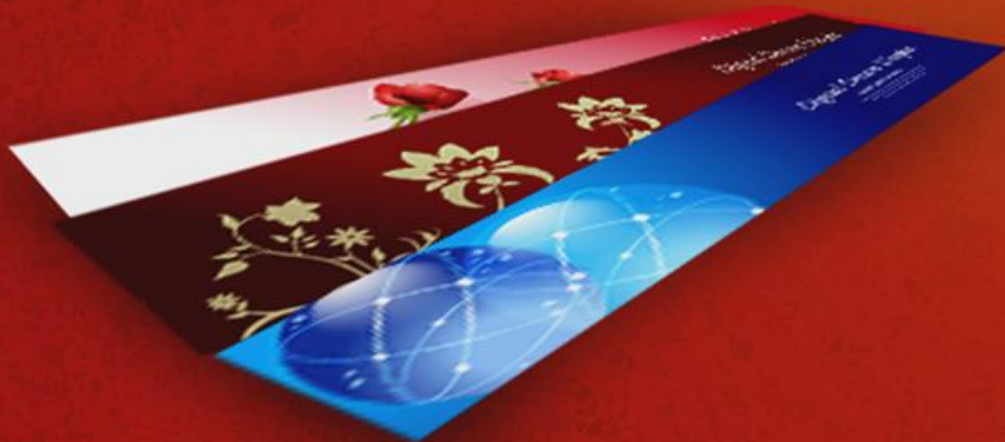
PERFORMANCE MARKETING

**YOUR ENTERTAINMENT
PERFORMANCE AGENCY**

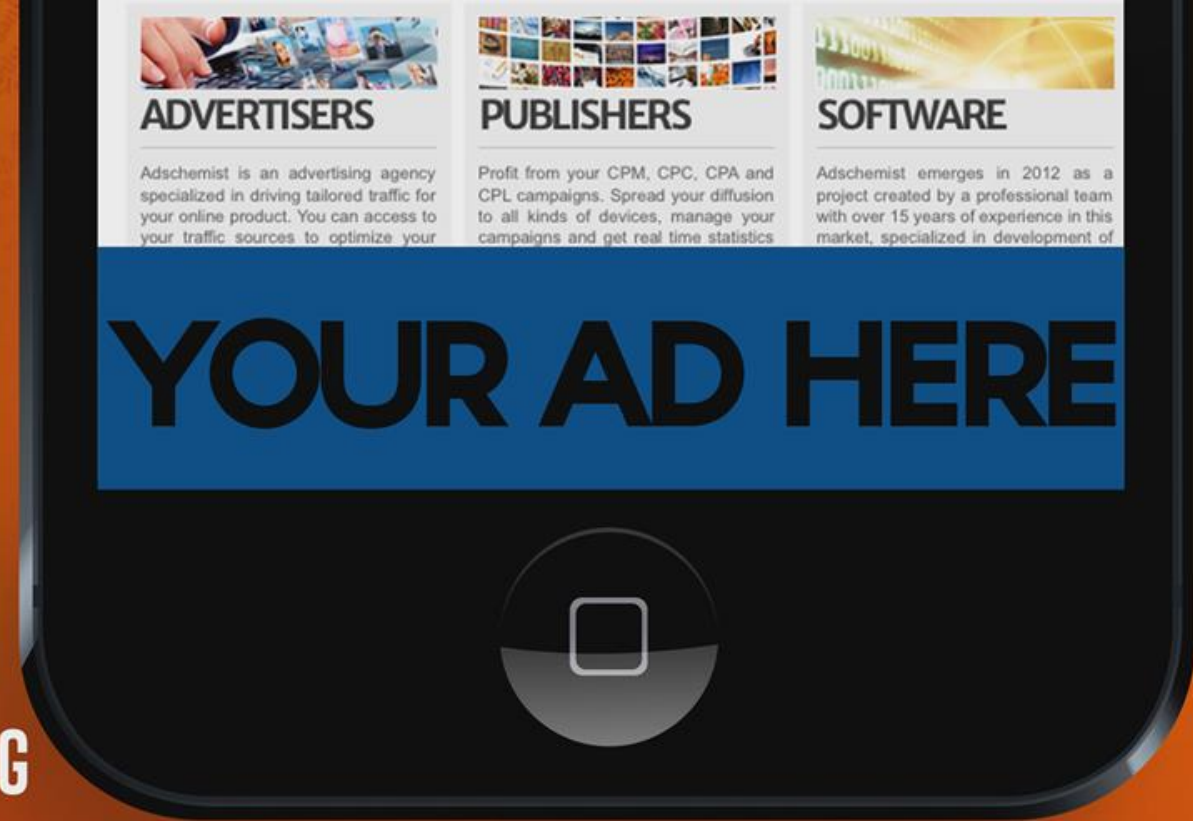


**ADSCHEMIST IS A PERFORMANCE-BASED
AGENCY, SPECIALIZED IN ENTERTAINMENT MARKETING**

ENSURE THE HIGHEST ROI POSSIBLE FOR EACH CAMPAIGN.



**ALL KINDS OF TRAFFIC SOURCES: WEB & MOBILE
(DISPLAY, MOBILE, EMAIL, SOCIAL NETWORKS...)**



**ADSCHMIST**
PERFORMANCE MARKETING

1. ADSCHMIST IN NUMBERS
2. WHY ADSCHMIST?
3. HOW IT WORKS
4. ADVERTISERS
5. PUBLISHERS
6. TRACKING AND REPORTING



ADSCHEMIST IN NUMBERS

400 K

**MONTHLY
CONVERSIONS**

200 MN+

**MONTHLY
CLICKS**

**5.000+
PUBLISHERS**

200+

ADVERTISERS

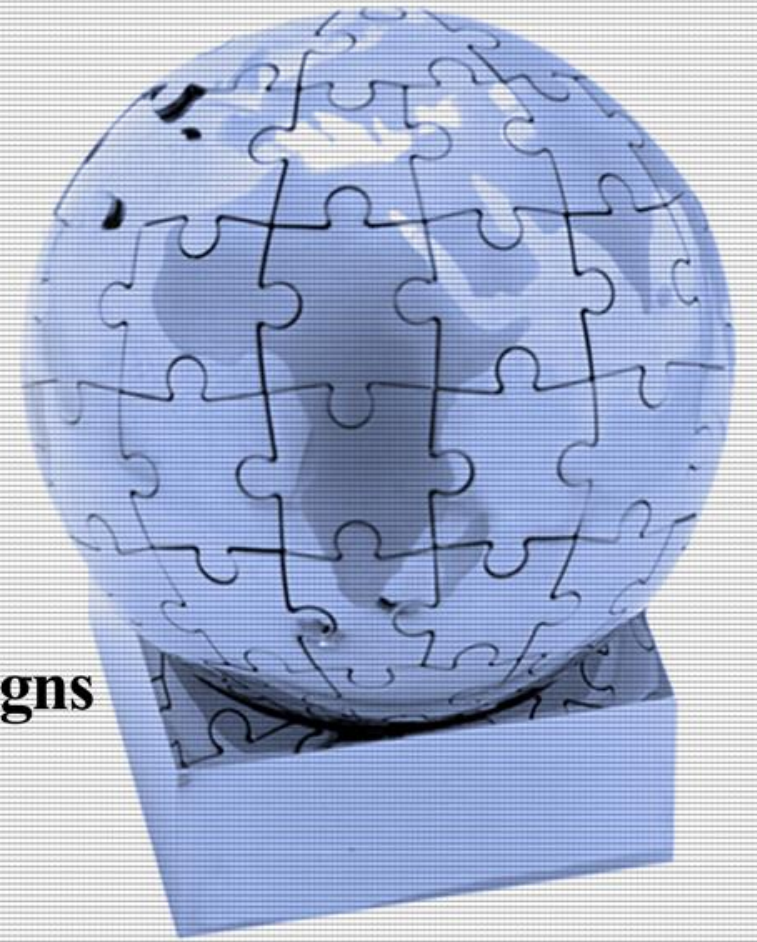
**OVER
100
COUNTRIES**

... AND GROWING

1.200+

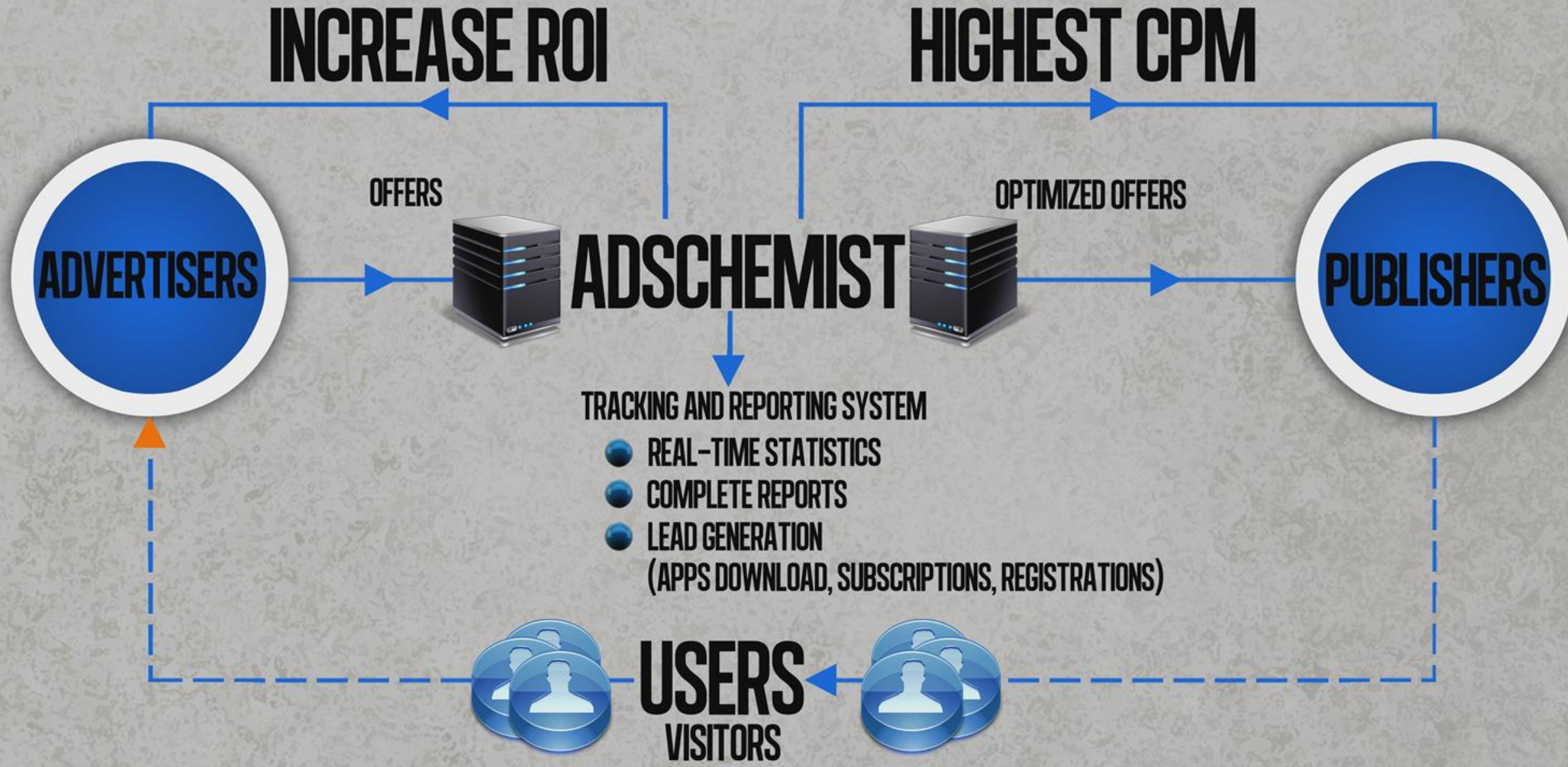
ACTIVE CAMPAIGNS

- **We select the best campaigns and billing solutions per country**
- **We optimize traffic to every country, device and browser**
 - **Our system automatically matches potential customers to the highest-earning local campaigns available for each specific target**
- **Our goal: achieve the highest ROI for your campaigns and the highest CPMs for your traffic**



WHY ADSCHEMIST?

HOW IT WORKS

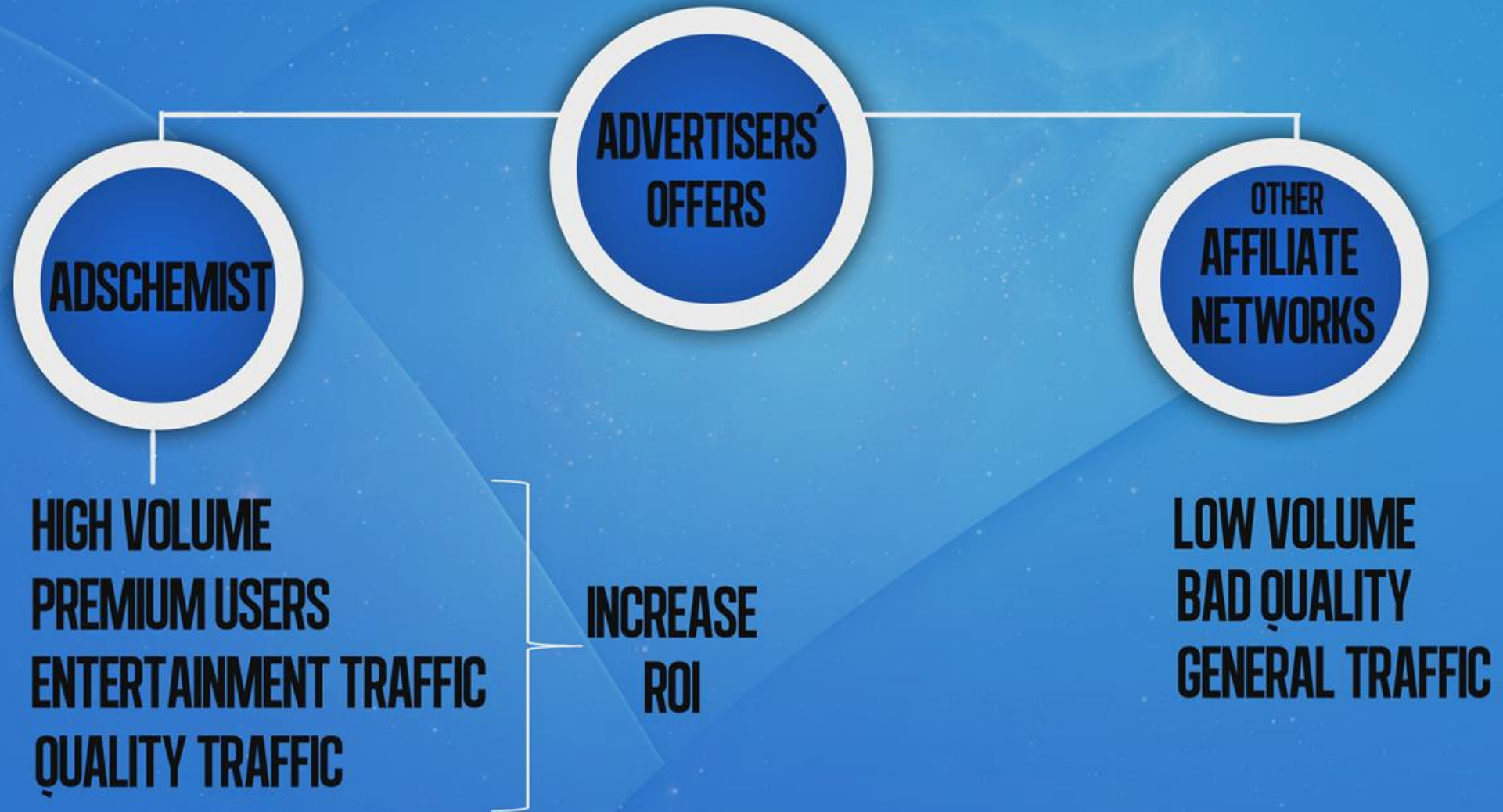


ADVERTISERS

- OPTIMIZED TRAFFIC (WEB & MOBILE)
- GREAT ENTERTAINMENT TRAFFIC INVENTORY
- GLOBAL REACH, OVER 100 COUNTRIES
- ADVANCED TRACKING TECHNOLOGY
(SERVER TO SERVER, COOKIE BASED, SCRIPT, ETC.)



OUR PERFORMANCE PLATFORM



**REPUTATION
MANAGEMENT
SERVICES**

- ATTRACTIVE AND HIGH-CONVERTING OFFERS
- BROWSER & MOBILE TRAFFIC FILTERING
- TARGETING SOLUTION, TRAILBLAZING AUTOMATED TECHNOLOGY
- FAST AND ACCURATE PLATFORM DEVELOPED IN-HOUSE
- EASY INTEGRATION
- HIGHEST CPMs
- BANNER ADS
- KEEPING TRACK OF EARNINGS IN REAL-TIME
- TIMELY MONTHLY PAYMENTS

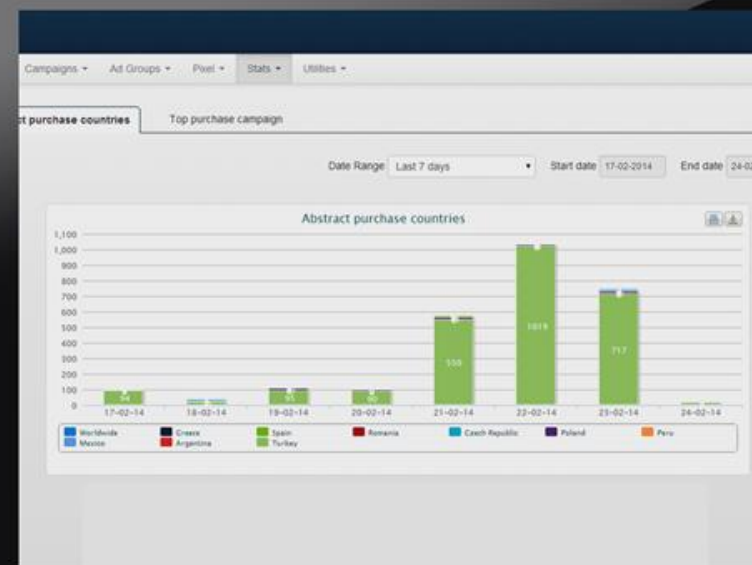
CPM

TRACKING AND REPORTING

- LIVE STATISTICS
- FULL BUDGET CONTROL
- EASY TO USE

- COMPLETELY TRANSPARENT RESULTS
AND MORE DETAILED REPORTING FOR
INDIVIDUAL CAMPAIGNS

Country	Impressions	Clicks	CTR	Purchases	CR
Worldwide	484,363	139,700	28.84%	32	0.0229062276306%
Greece	123,968	98,660	79.59%	2	0.00202716399757%
Spain	2,217,914	1,069	0.05%	25	2.33863423761%
Romania	590,996	29	0.00%	3	10.3448275852%
Czech Republic	4,052	3,329	82.16%	1	0.030039050766%
Poland	4,820,487	1,283,001	26.62%	64	0.0049893047636%
Peru	0	0	0.00%	1	0.00%
Mexico	0	0	0.00%	1	0.00%
Argentina	0	0	0.00%	1	0.00%
Turkey	483,555	23,245	4.81%	2,602	11.1938051194%





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